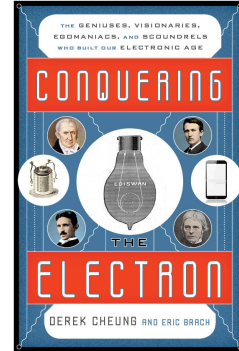


FOR IMMEDIATE RELEASE:

MAJOR PUBLISHERS ANNOUNCE TWO SCI / SCI-FI PANELS IN GREATER NYC AREA

As part of the promotion behind the release of Conquering the Electron (Rowman & Littlefield), a pop-science non-fiction book detailing the true creation stories – and the true petty infighting! – behind such everyday devices as the power plant and personal computer, two NYC venues are planning to host crowd-friendly literary events this September. Enjoying a late-summer rosé while hearing about the tumult between Tesla and Thomas Edison? You bet!



The first event is to be held at acclaimed East Village watering hole and literary space the **KGB Bar** (85 East 4th Street) on **Labor Day, Monday, September 7th, at 7pm**. Well known for integrating nightly literary events into its liquor scene since 1994, the KGB Bar has been named best literary venue in New York City by New York magazine and the Village Voice, and its hip, populist vibe is perfect for writers, novelists and comic book authors to connect directly with their fan base.

The second event will be held on **Thursday, September 10th at 7 pm at Singularity & Co.** (18 Bridge St., Brooklyn), a future-dystopian DUMBO bookshop dedicated to preserving vintage Sci-Fi-, Fantasy, and Pulp. This venue has hordes of dedicated fans, and they have gone a long way to reigniting interest in works new and old through their popular monthly subscription service, **SaveTheSciFi.com**.



Currently, panel organizers are seeking 2-3 additional hard science writers, sci-fi novelists, and/or sci-fi comic creators interested in participating in these panels. These events should represent outstanding promotions and sales opportunities, for both established lists and to create connections with new and curious fans. Currently confirmed panelists include:

- Scott Bly -- Smasher (Scholastic)
- Monica Heger -- Contributor to GenomeWeb
- Lance Rubin -- Denton Little's Deathdate (Knopf)

Creators (or their agents) interested in participating in either panel should contact lead organizer Eric Brach at (202) 361-4594 or via email at eric.brach@gmail.com.